

OPUS DISTRIBUTION



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WHY CHOOSE OPUS DISTRIBUTION?

Opus Distribution is a social enterprise which provides unique distribution opportunities exclusively to independent traders, community groups, arts organisations, charities and local government. We distribute print to over 4,000 locations in Sheffield, North Derbyshire, Manchester, Leeds, Barnsley, Doncaster, Chesterfield and Rotherham.

Opus Distribution firmly believes in the values of transparency, dedication and customer service. We do our best to give you the maximum amount of information about your print, from the point that we place it in the public sphere to the point that it is no longer in date and in need of recycling.

We consider it an essential part of our service to our clients that we recycle their print for them once it goes out of date. The added benefit of this is that we are able to estimate how much of our clients' print has been picked up by the public and in which areas it was best received. This allows you a great deal of feedback on which to base your next print distribution campaign.

After completing each distribution run, we send our clients a detailed report of which locations have received their print and in what quantities. This helps you to track your print as time progresses.

WHO DO WE SERVE?

We work exclusively with local traders, community groups, local government, arts organisations, independent promoters and charities, creating and sustaining strong networks and shared ideologies of independent trading. Opus Distribution, like many other organisations in Britain today, is a firm believer in keeping our local economy strong enough to fulfil the needs of the community. We will therefore not accept work from corporations, chains or franchises.

Our regular clients include Sheffield Theatres, The University of Sheffield, Off the Shelf Festival of Words, Sensoria Festival, Sheffield Doc/Fest, the Showroom Cinema, Now Then Magazine, Chesterfield Theatres, Barnsley Civic and many others.

WHERE WILL YOU FIND IT?

Your print will be placed in hot spots or places of high public interest - busy cafes, local libraries, bars, universities, restaurants, cinemas, hotels, theatres, halls of residence and retailers.

Our distribution runs cover several thousand locations all over North Derbyshire, Lancashire and South Yorkshire - Bakewell to Buxton to Sheffield city centre to Manchester's Northern Quarter. We have the largest number of distribution points at the lowest prices in the region.

We have used the experience gained over the last seven years of service to design blanket coverage runs over wide areas and targeted runs aimed at specific demographics, enabling our clients to minimise their costs while maximising their exposure.

Read on to see the range of distribution routes we offer and decide who your print might like to meet.

SHEFFIELD CITY HALL



Opus Independents are integral to the distribution of our print in and around Sheffield. The expertise and knowledge displayed about the services on offer is greatly appreciated and we look forward to working with them in the future.

OUR SERVICES

Over many years of service, Opus Distribution has achieved a unique relationship with local traders, bars, cinemas, hotels, restaurateurs, cafe owners and the like, but also a deep knowledge of places of high public interest in Sheffield, Manchester, Barnsley, Chesterfield, Doncaster, Rotherham, Chesterfield and the Peak District.

We are always expanding our service into new areas, so please get in touch if you are looking for distribution in an area not mentioned below.

SHEFFIELD

Sheffield: Full Blanket Run

A combination of all City Centre and Out of Town pick up points. This is the ultimate in print coverage for Sheffield, reaching all ends and depths of Sheffield City and its outlying areas.

Glossop Road, West St, Division St, Cambridge St, Howard St, Earl St, Brown St, Charles St, The Moor, Chapel Walk, Surrey St, Pinstone St, St Paul's Parade, Solly St, Campo Lane, Saint James St, Leopold St, Leopold Square, Orchard Square, Orchard St, Trippet Lane, The Wicker, Furnival Road, Kelham Island, Ecclesall Road, Sharrow Vale Road, Ecclesall Road South, London Road, Chesterfield Road, Woodseats, Nether Edge, Abbeydale Road, Heeley, Millhouses, Totley, Greenhill, Dore, Fullwood, Broomhill, Crookes, Crookesmoor.

Approximately 10,000 single sheet flyers or 6,000 multi-page brochures/booklets.

Sheffield: City Centre Run

The central hub of Sheffield, hosting a wide variety of cafes, cinemas, hotels, retailers, libraries and bars. The place where workers commute and people from all walks of life pass through week in, week out. If you want your print to reach the widest variety of people, we recommend our City Centre run.

Glossop Road, West St, Division St, West One, Cambridge St, Howard St, Earl St, Brown St, Charles St, The Moor, Chapel Walk, Surrey St, Pinstone St, St Paul's Parade, Solly St, Campo Lane, Saint James St, Leopold St, Leopold Square, Orchard Square, Orchard St, Trippet Lane, The Wicker, Furnival Road, Kelham Island.

Approximately 5,000 single sheet flyers or 3,000 multi-page brochures/booklets.

Sheffield: Out of Town Run

Sheffield is a city of small villages. Roads like Abbeydale and Ecclesall play host to whole communities filled with bars, restaurants, libraries and retailers. Reach the wider Sheffield community with our Out of Town Run.

Ecclesall Road, Sharrow Vale Road, Ecclesall Road South, London Road, Chesterfield Road, Woodseats, Nether Edge, Abbeydale Road, Heeley, Millhouses, Totley, Greenhill, Dore, Fullwood, Broomhill, Crookes, Crookesmoor.

Approximately 5,000 single sheet flyers or 3,000 multi-page brochures/booklets.

North Sheffield Run

Covering off-the-beaten track areas of Sheffield like Firth Park, Burngreave and Shirecliffe, the North Sheffield run engages with an audience from a rich variety of cultural backgrounds.

Fir Vale, Firth Park, Shire Green, Parson Cross, Pitsmoor, Burngreave, Hillsborough.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Sheffield: High Income Run

Want to reach those more refined patrons of the arts, or an older but engaged demographic? Then the high income route is for you, covering areas such as Dore, Totley, Fulwood, Nether Edge and Ecclesall Road, among others.

Ecclesall Road, Ecclesall Road South, Sharrow Vale Road, Nether Edge, Millhouses, Totley, Greenhill, Dore, Fulwood, Crosspool, Walkley.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Sheffield: Evening Run

The night time economy is one of Sheffield's strongest assets. Millions of pounds are spent and earned annually in Sheffield's various bars, restaurants and clubs. If you want your print to reach the people who perpetuate this cog then our Evening Run is for you.

City Centre, Crookes, Broomhill, Ecclesall Road, London Road.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Sheffield: Offices Run

Where do we spend most of our time? At work. We meet our friends, we plan our weekends and we share information about the goings-on in our various communities. What better way to inform people than to have your print on show in the workplaces and receptions of large Sheffield offices.

City Centre, Ecclesall Road, Sheaf Quays, Norton, Atlas Way, Penistone Road, Nursery St.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Sheffield: Family and Young Person's Run

From museums and cinemas to play centres and hotels, if you want your print to reach resident or visiting families then take advantage of our Family and Young Person's run.

City Centre, Bernard Road, Rother Valley, Heeley, Sheffield Parks & Gardens, Norton.

Approximately 2,500 single sheet flyers or 1,500 multi-page brochures/booklets.

Sheffield: Student and Young Professionals Run

For students and young professional, disposable income is a wonderful thing, and with students and young professionals, 'disposable' is often the word of choice. Put your print where these happy spenders like to spend their time and money with our Students and Young Professionals run.

Key areas: City Centre, Ecclesall Road, Sharrow Vale Road, Crookes, Crookesmoor, Broomhill.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Sheffield: Grass Roots Run

Our selection of the key areas that are perfect for smaller scale promotional distribution. Takes both A3 posters and single-sheet flyers.

Broomhill, West Street & Division Street, Crookes & Crookesmoor, Fargate & Brown Street, Ecclesall Road & Sharrow Vale Road, London Road.

Approximately 1,500 single sheet flyers OR 80 A3 Posters.

SHEFFIELD THEATRES

Opus is a great way to ensure the product you are promoting is seen right across the city and outer reaches of Sheffield. The team at Opus are friendly and flexible. It's also great to see where print has gone to thanks to their comprehensive distribution reports.

SOUTH YORKSHIRE & NORTH DERBYSHIRE

North Derbyshire Run

Reaching out to the outlying villages and towns of the Peak District, like Castleton and Bakewell, is our North Derbyshire run. Focussing on an often untapped audience of visiting tourists and local residents, this route is ideal for classical arts, theatre and outdoor activity events.

Hathersage, Hope, Castleton, Bradwell, Bakewell, Ashford-in-the-Water.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Rotherham: General Run

At the confluence of the River Rother and the River Don, Rotherham is located between Sheffield and Doncaster and has a population of over 117,000 people. Reach out to people who are a mere six miles from Sheffield, just a few minutes' drive away.

Moorgate Road, High St, Town Centre, Mini Market, Corporation St, Ship Hill, Main St, Westgate, Wellgate, Catherine Street.

Approximately 2,500 single sheet flyers or 1,000 multi-page brochures/booklets.

Chesterfield: General Run

Just down the road, Chesterfield is a well-known market town and destination choice for tourists visiting South Yorkshire. Home to Britain's largest outdoor market space, Chesterfield has a population of 70,000 and a wealth of arts organisations and independent traders. Reach a like-minded audience in Derbyshire's largest town.

Town Centre, Market Place, Falcon Yard, Saltergate, Steeplegate, Church Lane, Packers Row, Knifsmith Gate, Elder Way, Cavendish Street, Church Way, Iron Gate, Long Shambles, Middle Shambles, Vicar Lane, Theatre Yard.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Doncaster: General Run

Only 20 miles from Sheffield, Doncaster has a population of 65,000 people and, with the recent addition of an international airport and new shopping centre, has undergone massive regeneration across the arts and education sectors.

High Street, Hall Gate, Cleveland Street, Princes Street, Priory Walk, Waterdale, Market Place, Sunny Bar, West Laith Gate, Baxter Gate, Nether Hall Rd, Silver Street, South Parade, St Georges Way, Church Way, Askern Road, Bentley.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Barnsley: Town Centre Run

Just 12 miles North of Sheffield, Barnsley lies on the River Dearne and has a population of around 218,000. With a cultural heritage of brass bands and heavy industry, Barnsley is now in the process of regeneration, spearheaded by the presence of cultural institutions such as Barnsley Civic, playing host to a variety of cross-platform arts.

Market Hill, Shambles Street, Eastgate, Church Street, Regent Street, Eldon Street Centre, Tourist Info, Wellington Street, Peel Street, Peel Parade, Market Street, The Arcade, Midland Street, Indoor Market, Barnsley Metrodome, Barnsley FC Oakwell, Sheffield Road.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

MANCHESTER

Manchester: Full Blanket Run

An extensive reach combining all our Manchester City Centre and Out Of Town pick up points. This is our ultimate coverage package, placing flyers in a wide range of locations frequented day and night by the broad demographic of this city, including bars, cafes, libraries, theatres, music venues, galleries, museums and restaurants.

Northern Quarter, Castlefield, Deansgate, Ancoats, Oxford Road, Piccadilly, Chorlton (Wilbraham Road, Barlow Moor Road, Manchester Road), Whalley Range, Moss Side, West Didsbury, Wilmslow Road (East Didsbury, Withington, Fallowfield, Rusholme), Stockport Road (Levenshulme, Longsight), Hulme, Chapel Street, Trafford, Old Trafford, Sale, Altrincham, Little Underbank, Hillgate, Heaton Moor.

Approximately 10,000 single sheet flyers or 6,000 multi-page brochures/booklets.

South Manchester Run

Out of town but certainly not out of sight for many open-minded people with a diverse range of interests who are always looking for places to go and things to do.

Key areas: Chorlton (Wilbraham Road, Barlow Moor Road, Manchester Road), Whalley Range, Moss Side, West Didsbury, Wilmslow Road (East Didsbury, Withington, Fallowfield, Rusholme), Stockport Road (Levenshulme, Longsight), Hulme.

Approximately 5,000 single sheet flyers or 3,000 multi-page brochures/booklets

Manchester: Student and Young Professionals Run

Disposable incomes are wonderful things, and with students and young professionals, 'disposable' is often the word of choice. Put your print where these happy spenders like to spend their time and money with our Students and Young Professionals run.

Key areas: Oxford Road, Wilmslow Road (East Didsbury, Withington, Fallowfield, Rusholme), West Didsbury.

Approximately 3,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Manchester: Grass Roots Run

Our selection of the key areas that are perfect for smaller scale promotional distribution. Takes both A3 posters and single-sheet flyers.

Northern Quarter, Castlefield, Deansgate, Oxford Road, Salford, Chapel Street.

Approximately 1,500 single sheet flyers OR 80 A3 Posters.

SHOWROOM CINEMA



We couldn't ask for a more reliable service. We sometimes have very tight turnarounds and Opus never let us down. The staff are very friendly too, always smiling and providing us with positive feedback. Their dedication to the job is brilliant.

REGATHER COOPERATIVE



We've used Opus Distribution many times and have always been delighted with the results. A fast, efficient, friendly service that gets our print media to the places that matter most and into the hands of the more discerning audiences across Sheffield. If you are looking for high quality print distro we can't recommend them highly enough.

LEEDS

Often recognised as the capital of the Yorkshire and Humber, Leeds is a thriving city with an economy worth over £52 billion. Our Leeds distribution list is a blanket coverage, geographically-orientated run designed to cover main city centre spots, as well as outlying student and young professional areas, including Hyde Park, Headingley and Chapel Allerton.

Chapel Allerton, Meanwood, Woodhouse, Headingley, Hyde Park, Kirkstal, Blenheim Terrace, The Grand Arcade, St Peter Square, The Calls, The Corn Exchange, Kirkgate Market, Lower Briggate, Station Street, George Street.

Approximately 4,000 single sheet flyers or 2,000 multi-page brochures/booklets.

Contact Us

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TOP UPS

If you would like to stagger the delivery of your print over several months or several drops we are more than happy to accommodate. Our standard charge for a 'top up' is half the original price of the run.

PRICES

Geographical Area Runs:	Prices (Excluding VAT)
Full Blanket Run, Sheffield	£600
Full Blanket Run, Manchester	£600
South Manchester Run	£300
Sheffield City Centre Run	£320
Sheffield Out of Town Run	£320
North Sheffield Run	£250
North Derbyshire & The Peaks Run	£300
Rotherham General Run	£250
Chesterfield General Run	£270
Doncaster General Run	£270
Barnsley Town Centre Run	£270
Leeds Run	£300

Targeted Runs	Prices (Excluding VAT)
Sheffield High Income Run	£250
Sheffield Evening Run	£220
Sheffield Family & Young Person's Run	£250
Sheffield Student & Young Professional Run	£280
Sheffield Offices Run	£250
Manchester Student & Young Professionals Run	£280
Sheffield Grass Roots Run	£150
Manchester Grass Roots Run	£150